

Honey's Newsletter

Darling

A special message from Jonathan the founder's dog



When John Muir said: 'Any glimpse into the life of an animal quickens our own and makes it larger and better in every way,' was he correct? You must judge for yourself. My name is Darling Self, I am an English pointer, and I was so named in order that Jonathan (Honey's founder but, by trade, a journalist) could make an exceedingly lame 'Don't point, Darling: it is rude' joke every time he introduced me.

Many dogs have writer companions. One thinks of Turk (Charles Dickens), Pinka (Virginia Woolf), Pumpkin (bizarrely, Kurt Vonnegut) and all the rest. I have Jonathan. One has to work with what one is given. After all, I could have been poor Twi Twi, Barbara Cartland's Peke, or Spinee, the lugubrious Lab who is saddled with Dan Brown.

Since I came to this family as a puppy over 16 years ago, one of my main duties has been to curl up quietly on the floor of Jonathan's office while he prevaricates over writing anything with a deadline, including this introduction. Time and again, I have pleaded with him not to leave it until the last moment but even his best friend and most loyal companion, which would have to be me, must admit that he is incapable of any sort of advance planning.

Today the Master (he loves it when I call him that) has got himself into such a twist about all the different things he wants to tell you about Honey's, that when I suggested he take a break and come for a walk he actually chucked a biscuit at me. It was an insult, but I swallowed it. As Pope said: 'To err is human, to forgive canine.' Anyway, now I have got my teeth into his article I feel I may as well keep going.

Milan Kundera (I am well-read for a dog, you are quite correct) once wrote: 'To sit with a dog on a hillside on a glorious afternoon is to be back in Eden, where doing nothing was not boring — it was peace.' I can only say I wish there was more of that sort of thing going on here at Honey's HQ. As usual, we have been busy, busy, busy, working on everything from our environmental pawprint to how we say thank you to anyone kind enough to introduce a new customer. Full details of these and other activities are to be found on the following pages.

We also have some big projects on, several of which have been a bit delayed. In part this is because Jonathan has been poorly for the last 18 months (happily, he is on the mend now) and partly because it has always been the Honey's way to be self-reliant. Although it is very satisfying doing everything ourselves there being only so many of us, and there being only so many hours in the day, it can slow us down, which is why we have decided to bring in some external help. Many paws, after all, make light work. Indeed, thanks to these reinforcements we are confident that by the end of the year we will have launched:

- Our new e-commerce website, allowing customers to place orders online.
- Our new cat food range: Pottenger's Wild & Organic Cat Food.
- A second (and maybe, we hope, in our wildly optimistic moments, even a third) flavour of Beautiful Joe's treats.
- A new, much improved healthcare service for poorly, elderly and overweight dogs.
- Our new policy regarding plastic.

We also hope to have made real progress on our plans to produce a range of vegetarian/vegan food.

There you have it. I don't think Jonathan could have written a better introduction if he had tried (which he didn't).

Finally, on behalf of all of us at Honey's thank you, thank you for your support and custom.



Darling Self
The Founder's Dog

PS I know Jonathan would love to hear from you if you ever have a moment. Also if you have any comments or feedback. His personal, non-work email is js@jonathanself.com



Free shipping, free dog tags, free dog bowls and more...

We have found some great new ways to say thank you when you introduce a new customer. See over page.



Claim free bones, chicken wings or treats with your next order

Spend over £50 on your next order and claim free marrow bones, chicken wings or treats. See over page.



Good things come in small sizes – 250g to be precise

Did you know that you can order our food in 250g chubs at no extra charge? See over page.


REAL DOG FOOD

01672 620 260
info@honeysrealdogfood.com
www.honeysrealdogfood.com



Introducing Nathaniel: our new managing director

We have a new managing director: Nathaniel Self. As you may have guessed from the name (if not his photograph) he is Jonathan's oldest son. For many years, Nathaniel had his own dog walking business called 'Sit, Walk, Fetch'. After that he trained as a chef and worked in Kensington Place and the River Café in London. More recently he was in the music business. He has always been involved with Honey's. In our early days, he helped set up our kitchens and buy our ingredients. Then he took on special projects such as taking photographs and making videos. If there is ever anything you would like his help with, he can be contacted via our main number or email: nat.self@darlingsrealpetfood.com



Free marrow bones, chicken wings or treats with your next order

Will your next order come to at least £50 plus delivery? If so, we thought it would be a friendly thing to pop a modest but heartfelt, 'thank you for being such a great customer' gift in with it. Just let us know which of the following little gifts you would like us to send you.

Value of order	Choice of modest but heartfelt 'thank you for being such a great customer' free gifts
£50 - £99	2 medium lollipop bones OR 1kg of chicken wings OR 1 packet of Beautiful Joe's.
£100 +	5 lollipop bones (any size) OR 2kg of chicken wings OR 2 packets Beautiful Joe's.

Thank you, again! We really appreciate your support. Offer runs until 31st August 2019. Order value excludes delivery costs. If the weight of your free gift pushes your order over the maximum amount we can get into your usual box, we will apply a discount to the same value instead because it seems madness to spend £8.50 sending out a free gift!



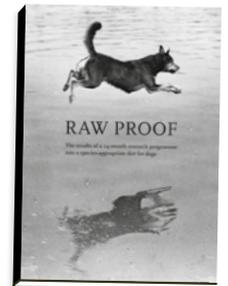
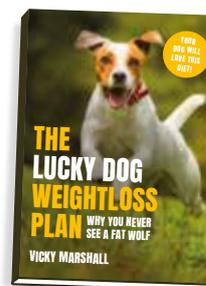
Good things come in small sizes – 250g to be precise

A quick reminder that almost every single formula we offer is available in 250g as well as 500g chubs (the rather silly name used for our sausage like packaging). Moreover, unlike other producers we don't charge a premium for the smaller sizes. Please do ask for smaller sizes if it would be more convenient for you.



Partnership plans

Honey's has always been a family business and now it is becoming much more of a partnership. To mark our tenth anniversary, Jonathan (who founded the company), has decided to pass 20% of the business to the Honey's team. His plan is to set up an employee trust to hold the shares before the end of the financial year. There is also a move here at Honey's HQ towards much greater employee involvement in the management of the business. Any employee can volunteer to attend management meetings and we have set up a number of working parties to drive through projects such as our environmental, ethical and sustainability policies.



Free books!

If you ever want extra copies of our *Natural Feeding Handbook*, or *The Lucky Dog Weight Loss Plan* or our research project *Raw Proof*, all you have to do is ask! We'll be delighted to send them free of charge. Do remember, too, that they can be downloaded (again free of charge) from our website.



Honey's Dog of the Month: Magic

Visit the Honey's offices any day of the week and it is fair to say that the first four-legged member of staff to greet you is likely to be Magic. She is one of the busiest and most welcoming dogs in our office (she comes in, by the way, to keep an eye on her human companion, Jackie). Recently, however, she has been in the wars, having damaged the cruciate ligaments in both knees. It couldn't be repaired in the usual way and so Professor Noel Fitzpatrick (aka the Supervet) recommended bilateral knee replacement surgery, which she has now completed. The second knee operation was particularly tricky as it involved using a 3D printed, custom made implant, designed from a CT scan of her knee. Anyway, we are pleased to announce that she is making a fantastic recovery and will shortly be found back in our reception area greeting visitors.



Why no Minister for Pets?

A much-valued canine customer, Bison Manson (presumably helped by his human companion, Wesley) has sent us a very interesting email in which he asks: 'Why isn't there a Secretary of State for Domestic Animals?' This seems to us a very, very good question. There are an estimated 51 million pets in the UK and at the moment they are regulated (but not exactly cared for) by the Department of Environment, Food & Rural Affairs (Defra). Defra issues various guidelines relating to domestic animals. For example, the Canine & Feline Sector Group published something called the 'Code of Practice for the Welfare of Dogs' in 2017, which includes a section on diet that reads a bit like a school project. For example: 'dogs need fresh, clean water at all times' and 'underfeeding a dog will cause them to lose weight'. What a shame that our politicians have no real interest in – or knowledge of – canine nutrition and health, let alone the nutritional, health and welfare needs of all the other species we keep as pets. If they did, they could start to issue useful guidelines. Guidelines, in particular, that stressed the importance of a species appropriate diet. We were wondering if there is sufficient traction within the raw food movement to start a petition. 10,000 names will receive a government response. 100,000 names means it has to be debated. We have written to the Raw Food Veterinary Society to suggest it!

Farm visit: Helen Browning

At this time of year, it is no hardship to be getting out of the office and onto a farm! So, we were delighted to visit Helen and Tim Browning's pig farm in Bishopstone a couple of weeks ago, even though our trip took place on a rather misty day. We have visited several times before, of course, and the Brownings are famous for their animal welfare standards. Nevertheless, it is always useful to keep up to date with what is happening.



The farm itself is divided into twenty enormous fields, each of which is home to a pig 'family' of between 30 and 50 members. Pigs are very sociable animals and love to have company. They also love to root, which involves digging in the soil with their snouts. For this reason, the fields have to be rested regularly in order that the land can regenerate itself. The pigs live outdoors but can retreat into huts containing straw beds, which (as pigs do not seem to be very good at housework) are cleaned and changed frequently. Although they get a good deal of nourishment from their foraging, they are also fed organic pig nuts, which are (it being an organic farm) GM free.



Traditionally, Helen Browning has only supplied us with pork for our food. However, from the autumn we will also be making a 100% organic liver treat using meat from her farm.

Helen and Tim are exactly the sort of producers we like to buy from at Honey's. Their farm is certified organic and they care about every aspect of their livestock's welfare. If only all farming was carried out to such high standards.



Please send us your photos! We love to see pictures of our four-legged customers. Email them to: info@honeysrealdogfood.com Thank you, thank you!



Honey's new free-range guidelines

Choosing suppliers – especially meat suppliers – is a major part of our work here at Honey's HQ. For the main part the task falls to Richard (who heads up production) and his number two, Guy. Together they are responsible for checking that a farmer, gamekeeper or other producer meets our ethical guidelines. When it comes to, say, organic meat the process is relatively simple because everything we buy must be certified and there are very strict controls over such supply chains. It is also quite easy when it comes to wild meat because the term is easy to define and, again, everything we buy is readily traceable.

The area where it is slightly trickier is that of free-range meat.



There is no single definition for the term 'free-range' and no single standard against which free-range meat can be assessed. There are legal requirements when it comes to poultry:

Chickens must have a defined amount of space (no more than 13 birds a square metre), be 56 days old before they are slaughtered and have continuous daytime access to open-air runs, with vegetation, for at least half their lifetime

Not that these are especially high (measure out a square metre and then imagine squeezing 13 chickens into the space!) but they are a help. However, there are no such legal requirements for pork, beef or lamb, which makes it much harder for us to judge whether a producer who offers us 'free-range' meat is sufficiently mindful of animal welfare to become one of our suppliers.



The situation is further complicated by each farmer's individual circumstances, as there are many legitimate reasons why the amount of time animals actually spend outside may be restricted. Weather plays a huge role in this, as can the need to allow pastureland to regenerate itself.

Some animal welfare organisations have tried to make the situation clearer by issuing guidelines. The RSPCA, for example, offers guidelines for free-range pork producers that include the statement:

Free-range - Pigs are born outside, in fields where they remain outside until they are sent for processing.

And sets out minimum space and accommodation requirements. These aren't, however, legal requirements and there is no single, external certification process involving independent inspections.

So, what is the Honey's policy on free-range?

More than once we have considered creating our own guidelines and then applying them to each of our producers. The problem is that we feel such guidelines will have to be worded very loosely or else some of our best suppliers – farmers who we know share our ethical approach because we have visited their farms – could be excluded.

Instead, we work backwards by asking our individual producers to tell us what they mean by 'free-range'. We take their statements and assess them against guidelines created by the RSPCA, Soil Association, PETA and so forth. We also take into account our own observations during farm visits. We then decide if a producer's free-range standards match our own expectations.

Our approach is obviously more time consuming but it is also more flexible.

(As an aside, it is regrettable that no government has seen fit to introduce legislation setting out clear free-range guidelines. Until this happens consumers are at the mercy of unscrupulous producers and retailers who misinform and mislead.)



How to get your paws on FREE shipping, treats, mugs, dog tags and more...

We are on an unabashed mission to tell the world – mostly the canine world, of course – about the benefits of raw feeding and we hope that you will help by passing on the enclosed copy of our *Natural Feeding Handbook* to anyone you think could be interested.

Also, if you come across a dog lover who would like some one-to-one support, please let them know about our free advisory service. We will happily provide anyone you introduce with information, tips and recipes... and we don't mind at all if they never, ever plan to become a customer.

It has always been our policy to a) jump up and down and bark like mad and b) say thank you in a tangible way when someone introduced by an existing customer places their first order. Traditionally, we would have sent you a free Superdog Cape/Towel Thingie, but wizard as they are, we thought it would be nice to offer a choice. Accordingly, we have come up with a new range of little thank you gifts, being:

- Two personalised Honey's dog tags. On one side, it will have your dog's name and an emergency phone number. On the other it says either: 'Have your people call my people' or 'In my defence, I was unsupervised', or
- 10 packets of Beautiful Joe's treats together with a spare Beautiful Joe's tin, or
- Two vouchers entitling you to Free Shipping on your next Honey's orders, or
- A personalised Honey's Dog Bowl (in an appropriate size) personalised with the name of your dog, or
- A set of four Honey's mugs with a different cartoon on one side and our name on the other, or
- Our original Superdog Cape/Towel Thingie, which comes in five sizes but only one colour: black.

Anyway, a huge thank you for any introductions you feel you can make. We have grown almost entirely by bark-of-mouth and we really, really appreciate it. Thank you, too, of course, for being such a wonderful and supportive customer.

Our new range of thank you gifts...

Please don't forget to tell us the names of any new customers you introduce to Honey's (just to be on safe side you could ask them to let us know, too) so that we can ask you which of the gifts listed below you would like us to send you by way of thanks...



Two personalised dog tags



10 packets of Beautiful Joe's treats + Tin



£15

Honey's Read Dog Food
FREE SHIPPING VOUCHER

This entitles the bearer to free shipping worth up to £15

No. 1347

Valid until: 31.12.19

Two free shipping vouchers



A personalised dog bowl



A set of china Honey's mugs



Our original Superdog Cape/Towel Thingie

For more information see the separate leaflet enclosed with this newsletter.

Our plastic dilemma

One of the promises we make to our customers is that we will do everything within our power to reduce our environmental impact. We have managed solid, steady progress on this over the years, as evidenced by our annual ISO 14001 certification. However, we can never be wholly satisfied, because what we often have to do is choose the least bad option, rather than an option that actually benefits the environment. In no area is this so apparent as that of our use of plastic.

The problem with plastic is that it is indestructible. Every single plastic item that has ever been made still exists. Larger pieces may slowly breakdown into smaller and smaller pieces, but it never completely disappears. This is nothing short of disastrous for the world's ecosystems. Plastic is polluting our seas, our beaches and our countryside. More to the point, it is killing off our wildlife.

Environmental campaigners have been warning about its dangers for years. In 2001, for example, the BBC broadcast David Attenborough's television series, *Blue Planet II*, in which he explained how millions of birds, fish and Cetacea die every year, either because they have swallowed plastic (often mistaking it for food) or because they have been strangled or suffocated by it. Some small progress has been made, such as the ban on plastic shopping bags. Still, mankind's reliance on plastic has grown to the point where humanity produces its own weight in plastic every year, 90% of birds have plastic in their system and if things continue as they are there will be more plastic in the sea than fish within three decades.



At Honey's we have just launched a review into our use of plastic. At the moment we package our food in plastic shires (basically a plastic tube that we clip at either end). The advantage of this solution is that each shire is extremely thin and light and thus requires much less plastic than, say, a typical tub. Moreover, it minimises the use of other resources, as there is no need for additional labelling or packaging (such as a cardboard outer), it freezes very quickly, weighs less and takes up very little space when stacked. However, it has two major disadvantages. The shires are not made from recycled materials and aren't recyclable.

The question of plastic recycling is, in itself, quite complex. There are seven types of recyclable plastic in the UK and it is down to each local council to decide which it will collect and whether/how what they collect will be recycled. Last year, the *Guardian* reported: 'Britain does not have the requisite infrastructure to recycle its own plastic waste, so much of it is sent abroad.' A recent BBC survey found that: 'Most people are trying their best to recycle plastic - but the many different ways in which recycling is collected by councils across the UK has left them confused over what can be recycled and what can't.' Apparently, 47% of those surveyed couldn't even agree on what could and couldn't be recycled and that: 'Plastic can often become too contaminated for recycling and has to be sent to landfill or incinerated instead.'

From a practical perspective switching to recyclable plastic will mean scrapping much of our existing equipment and packaging stock (we have to buy our plastic shires in bulk) and wouldn't necessarily bring a huge environmental benefit. Nevertheless, we believe that although the facilities for recycling plastic are clearly far from perfect, this will change over time. If enough manufacturers make the switch and enough consumers complain the government will, hopefully, be forced to take action and improve the UK's recycling facilities.



What about going completely plastic free? Some companies are switching to paper/cardboard and glass – neither of which is practical for us. Others have invested in one of the new 'bioplastics', which are manufactured from renewable biomass sources, such as vegetable fats and oils, corn starch and food waste. These are often billed as being 'biodegradable'. This sounds good, but ordinary (petrochemical based) plastics are also biodegradable, it just takes a long time, so there may not be as much of a benefit as one would hope. Indeed, for many of the new bioplastics to biodegrade they may have to be disposed of in a particular way (for example at high temperatures). Another claim made for some bioplastics is that they are compostable. Again, for the composting to work the bioplastics may have to be disposed of in a particular way (for example, exposed to light or moisture).

We have contacted a number of companies claiming to have compostable packaging and although they are telling the literal truth, we feel they are often exaggerating the environmental benefits of their packaging and thus misleading their customers. Also, the environmental jury is still out when it comes to bioplastics. Some of the concerns include the fact that their popularity may be speeding up destruction of the rainforest and other important ecosystems (in order to create land on which grow crops for the raw materials) and reducing biodiversity. Critics say that bioplastics may cause eutrophication (which damages water resources), aquatic ecotoxicity and acidification.

So, what policy is Honey's going to adopt in relation to plastics? We are definitely going to make some changes and we are hoping to do so over the next few months. It would be great from a marketing perspective to be able to announce we are '100% plastic free' or that we use '100% recyclable plastic', but we aren't going to make our decision based on what sounds good. Instead we are going to research and evaluate all the options and come up with what we believe is the least harmful strategy.

We may choose conventional, recyclable plastic. This has the disadvantage of being petrochemical based but the benefit of being recyclable. It is a known quantity, too, and the environmental cost is relatively easy to assess.

Alternatively, we may pick one of the new bioplastics. This has the benefit of being more sustainable and not made from petrochemicals but as bioplastics are so new it is difficult to know the true environmental cost. There is the risk that we could be replacing one problem with another.

We also plan to investigate the possibility of reusable/returnable containers and also whether now is the right moment to take action or whether – if we wait – there will be better, clearer choices. Anyway, we will report back on progress during the autumn.

The Honey's Directory of Everything



Good things come in small sizes – 250g to be precise

A quick reminder that almost every single formula we offer is available in 250g as well as 500g chubs (the rather silly name used for our sausage like packaging). Moreover, unlike other producers we don't charge a premium for the smaller sizes. Please do ask for smaller sizes if it would be more convenient for you.



Please send us your photos!

We love to see pictures of our four-legged customers. Please email them to: info@honeysrealdogfood.com Thank you, thank you!



Certified organic beef bone broth

Made using certified organic, grass-fed beef bones and filtered water with carrot, unrefined, unpasteurized and unfiltered apple cider vinegar aka 'with mother', thyme, turmeric and black pepper – all of which are also certified organic.

200ml	£4.95
500ml	£9.95



Superdog Towel/Cape Thingy

It looks like the sort of cape that a Superhero Dog would wear, but in fact it is a cunningly designed towel. The idea is simplicity itself. You take one wet dog, slip the Superdog Towel/Cape Thingy over their head, fasten it under the tummy and then either rub them dry or leave them to run around until they dry themselves. The choices of colour are black, black or black.

Small	Medium	Large	X Large	XX Large
£15	£18	£21	£25.50	£30

Swanky, matching paw towel just £6!



Handmade Biscuits

We used to make our handmade biscuits at home but we got fed up with having to stay up all night baking, so now a local baker produces them for us. We use only the finest ingredients (including wholewheat flour) and, as you would expect, we have no truck with preservatives, sugar, salt, colouring or other chemicals.

roog of natural bone shaped biscuits or cheesy hearts will cost you £2.99.



Gift Hampers

Don't say it with flowers, say it with Honey's! Prices for Gift Hampers start at £45 including delivery. We'll be happy to include a personalised card, too, and lots of little extras (such as book and treats).

%'s!
Each Honey's recipe has a different % of bone, offal and vegetable. To find the % that suits you best, please call!



Beautiful Joe's Ethical Treats

We also make a pure liver treat called Beautiful Joe's. Every time we sell a packet we donate the same quantity to a dog rescue home nominated by our customers. The treats are hand made from 100% British, free-range, ox liver. Nothing is added – all we do is slowly dry the liver to lock in the flavour. If these treats were a liquid, we would call them Nectar of the Dogs. They lead to suspiciously perfect behaviour.

Offer	Cost	Save!
18 packets a month for the price of 12 + we give away 12 packets to dogs in need	£48.00	£24.00
12 packets a month for the price of 8 + we give away 8 packets to dogs in need	£32.00	£16.00
6 packets a month for the price of 4 + we give away 4 packets to dogs in need	£16.00	£8.00
5 packets + a tin + we give 5 packets away	£19.00	£3.50
1 packet	£4.00	
1 tin	£2.50	





The Honey's Working Dog Food Range

You want choice? We have choice! We make six free range recipes and five wild recipes. Most can be ordered with and without vegetable, and come in two sizes – 250g and 500g.

Free range Working Dog Food	With Veg 250g	Without Veg 250g	With Veg 500g	Without Veg 500g
Free range Chicken	£1.08	£1.77	£2.15	£3.53
Free range Duck	£1.21	£1.77	£2.40	£3.53
Free range Pork	£1.33	£1.77	£2.65	£3.53
Free range Turkey	£1.21	£1.77	£2.40	£3.53
Free range Beef	£1.28	£1.54	£2.55	£3.08
Free range Lamb	£1.35	£1.54	£2.70	£3.08

Wild Working Dog Food	With Veg 250g	Without Veg 250g	With Veg 500g	Without Veg 500g
Rabbit	£2.05	£2.42	£4.00	£4.80
Game	£2.00	£2.27	£4.00	£4.50
Venison	£2.05	£2.42	£4.00	£4.80
Pheasant	£1.88	N/A	£3.75	N/A
Pigeon (NEW)	£2.50	£3.50	£5.00	£7.00

Please note that all our food - especially our 'wild' range - is seasonal. Although we keep as much stock as we can in our freezers we can't always guarantee availability.

Active Working Dog Food	500g
Free range Chicken	£2.15
Free range Duck	£2.40
Free range Beef	£2.55

Certified Organic Dog Food

Certified Organic Dog Food	With Veg 250g	Without Veg 250g	With Veg 500g	Without Veg 500g
Pork	N/A	N/A	£4.75	N/A
Chicken	N/A	£2.77	£4.25	N/A
Turkey	N/A	N/A	£4.25	N/A
Beef	N/A	N/A	£4.80	N/A

Please note we also offer organic pork tails, pork belly ribs and pork heart.



The Honey's Lean Recipe Range

Looking for something low in fat and/or low in protein? Our Lean range comes in four, lean recipes.

Lean Dog Food	250g	500g
Lean, free range Lamb	£1.61	£3.20
Lean, free range Pork	£1.57	£3.15
Lean, free range Duck	£1.43	£2.85
Lean, free range Turkey	£1.43	£2.85
Washed Tripe & Ox Heart	N/A	£3.00



Free range bones and wings

Looking for something that Fifi or Fido can get her or his teeth into? We offer a wide range of free range bones and wings. Bones are important for two reasons. Firstly, they provide vital nutrients including calcium, complex (good) fats and vitamins. Secondly, the actual chewing of the bones is what keeps a dog's teeth and gums healthy. Chewing and gnawing is also, believe it or not, excellent exercise and helps a dog to stay fit. We recommend giving your dog a fresh bone approximately once per week. Wings, on the other paw, are the perfect complete meal.

Free range bones and wings	
2 knuckle end pasture fed beef bones	£4.00
5 large pasture fed beef lollipop bones	£7.60
5 medium pasture fed beef lollipop bones	£7.60
2 medium pasture fed beef lollipop bones	£3.50
8 small pasture fed beef lollipop bones	£7.60
5kg of free range chicken wings	£15.50
1kg of 3 joint free range chicken wings	£3.60
1kg of free range duck wings	£4.25
1kg free range lamb ribs	£5.00

DIY ingredients Save up to 33%

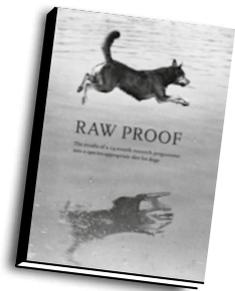
Why not make your own dog food using our ethically sourced ingredients? Not only can we supply you with wild, free range and organic 'makings', but we can also provide you with advice, recipes and support. We reckon that going the DIY route saves most of our customers between 25% and 33%.

Beef heart free range per 1kg	£3.50
Beef liver free range per 200g	£1.50
Beef tripe free range washed in water per 1kg	£4.75
Chicken carcass free range per kg	£3.50
Chicken necks free range x 10	£5.00
Duck carcass free range per kg	£4.00
Duck necks free range x 10	£7.50
Lamb heart free range per kilo	£4.90
Lamb trachea free range x 4	£3.50
Pork certified organic pig tails x 6	£3.00
Pork certified organic belly ribs (750g approx.)	£6.00
Pork certified organic heart per kg	£5.00
Pork free range tongue x 2	£2.75
Pork free range trotters x 2	£4.00

Special DIY boxes Save even more

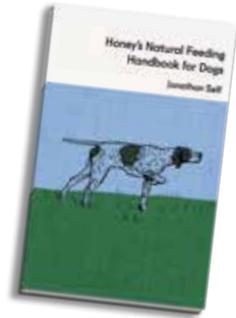
If you have the freezer space, why not take advantage of our special DIY boxes and save even more ~~£££~~?

Special Offer Boxes – big savings!	
DIY taster box free range	£30.00
Duck carcass free range 14kg	£52.00
Chicken carcass free range 14kg	£45.00
Lamb ribs free range 9kg	£40.00



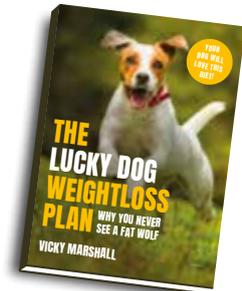
RAW PROOF

The results of our 24-month research investigation into a species-appropriate diet for dogs is now available. You can download a PDF from our website or ask us to send you a hard copy (free of charge).



The Real Honey's Dog Food story

Do you know someone who is interested in switching to raw feeding? Would a copy of Jonathan's book help? Please ask for a FREE copy in your next order.



The Lucky Dog Weightloss Plan

We have 200 copies to give away. Please ask for one to be added to your next order.

Our books are also available as FREE downloads on our website



REAL DOG FOOD

Phone: 01672 620 260

(Mon-Fri 9am-5pm)

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